



2020 ANNUAL CONVENTION

SPONSORSHIP
OPPORTUNITIES



MAY 16 - 19, 2020
TUSCALOOSA, ALABAMA

PAST CONVENTION SPONSORS

- Alabama 811
- Alabama Advantage
- Alabama Mountain Lakes Tourism Association
- Alabama Orthopaedic Clinic
- Alabama Power Company
- American Fidelity
- Armbrecht Jackson, LLP
- AT&T Alabama
- Avenu Insights & Analytics
- Ball Ball Matthews & Novak, P.A.
- Byars|Wright Insurance
- Carlisle Medical
- Carr, Riggs & Ingram CPAs and Advisors
- CMH Architects, Inc.
- Comp1One
- Corporate Pharmacy Services, Inc.
- Covington Healthcare Associates
- CSA/Red Wing Software
- D & D Total Health Solutions, Inc.
- Datamax Corporation
- Dewberry
- Direct Pay Provider Network, LLC
- Directions Management Services
- Electric Cities
- Empower Retirement
- Encore Rehabilitation, Inc.
- Fish, Nelson & Holden, LLC
- Goodwyn, Mills and Cawood, Inc.
- HDL Companies
- Hill Hill Carter Franco Cole & Black, P.C.
- Holt Insurance Agency, Inc.
- Industrial Wellness Rehab, Inc.
- ITS (Information Transport Solutions, Inc.)
- Johnstone Adams, LLC
- Knowles & Sullivan, LLC
- Lanier Ford Shaver & Payne, P.C.
- Martin Law, LLC
- Maynard Cooper Gale
- McKee & Associates Architecture and Interior Design
- Municipal Revenue Service
- Municipal Workers Compensation Fund (MWCF)
- Municode
- Musco Sports Lighting
- NAFECO
- OrthoSports Associates, LLC
- Piper Jaffray
- Regions Bank
- Rimkus Consulting Group
- Runkle & Associates/Merrill Lynch
- Sain Associates, Inc.
- SealMaster/Alabama
- Shealy, Crum & Pike, LLC
- Spectrum Enterprise Solutions
- Stifel
- TaylorChandler
- Thames Batre
- The Frazer Lanier Company, Inc.
- The Orthopaedic Group, P.C.
- VC3, Inc.
- Viva Health
- VONA Case Management, Inc.
- Webster Henry

ETHICS ADVISORY! Based on the conclusions in Ethics Advisory Opinion 2011-01 and an informal opinion the League has received from the Ethics Commission, attendees at the League Convention should exercise caution before accepting an invitation to dinner, etc. from a vendor that is a not a registered participant in the Convention. While the opinion indicates that a non-registered vendor or company who desires to interact with attendees during the conference may provide meals and other food and beverages, they may not under any circumstances use the interaction as an opportunity to lobby attendees or otherwise use it for a sales opportunity.

Does your company provide services and products that benefit Alabama's municipal entities? Do you desire optimum visibility to municipal decision makers? Are you looking for opportunities to engage face-to-face with municipal elected officials, personnel and administrators? **Partner with the Alabama League of Municipalities as a sponsor!** Choose the participation level that meets your company's goals. Create opportunities to connect with existing clients and reach new clients. Join us in 2020 for a one-of-a-kind signature event in Tuscaloosa, Alabama. Showcase your company and experience the excitement of communities coming together to create a more vibrant Alabama!

SPONSORSHIP LEVELS:

Keystone \$10,000 **Cornerstone** \$5,000 **Flagstone** \$2,500 **Gateway** \$1,000

PRELIMINARY CONVENTION AGENDA

A detailed agenda will be available at www.alalm.org when registration opens in early February 2020.

Saturday, May 16

- Convention Welcome & Orientation
- League Resolutions Committee
- Opening Session/Keynote
- General Session
- City of Tuscaloosa Welcome Reception

Sunday, May 17

- General Session
- Concurrent Sessions
- Municipal Marketplace Showcase and Reception

Monday, May 18

- Municipal Marketplace Showcase
- Roundtable Discussions
- Annual Business Session
- President's Reception

Tuesday, May 19

- Ask Your Attorney Panel - General Session
- Closing Session



Sponsor Registration is simple!

The online registration link can be found below:
<https://tinyurl.com/2020-ALM-Annual-Sponsor>

Facebook: ALALM
Twitter: AL_League
Instagram: alabamacitiesandtowns
Website: www.alalm.org

SPONSORSHIP BENEFITS

Year-Round Public Recognition

	Keystone	Cornerstone	Flagstone	Gateway
Company name, logo, profile and link included on Municipal Marketplace page on ALM website	●	●	●	●
Annual subscription(s) to <i>The Alabama Municipal Journal</i> , published bimonthly	6	6	2	1
Digital mail list of ALM's mayors, municipal clerks, managers and administrators, upon request	●	●	●	●
Ad(s) in <i>The Alabama Municipal Journal</i> – published bimonthly	3 full page color ads. Purchased ads upgraded to full color	Purchased ads upgraded to full color	Additional Fee	Additional Fee
Municipal Directory of current year in PDF format	●	●	Additional Fee	Additional Fee

Exhibit Space at Annual Convention

	Keystone	Cornerstone	Flagstone	Gateway
Exhibit space on Sunday evening and Monday until 1:30 p.m. Includes one booth, 3 name badges and priority exhibit booth registration	●	●	●	Additional Fee

Annual Convention Recognition and Benefits

	Keystone	Cornerstone	Flagstone	Gateway
Company Name included on convention program and app	Logo and Weblink	Logo and Weblink	Logo and Weblink	Name Only
Company Name and Logo included on pre-convention materials, special signage recognizing sponsors at major convention events	●	●	●	Name Only
Special color drape in expo booth and sponsor ribbon on name badge	●	●	●	●
Digital mail list of pre and post-convention registrants, upon request	●	●	●	
Opportunity to place one pre-approved promotional giveaway item in convention bags	●	●	●	
Complimentary convention registration(s)	4	2	1	

Purchase of a package does not indicate endorsement, membership or recommendation by the Alabama League of Municipalities (ALM). It is understood that participation as a Package Sponsor does not constitute an ALM endorsement of the firm or the products or services offered. ALM reserves the right to decline any application. Priority of all package opportunities will be determined based upon level of participation and the discretion of ALM. In addition, ALM reserves the right to reschedule ad inserts according to advertising space available.

EXTRA SPONSORSHIP OPPORTUNITIES

All sponsor levels listed below include pre-registration and post-convention attendee lists as part of the package.

Convention Break Sponsor \$2,500

Show your support of ALM by sponsoring break services throughout the convention days Saturday through Tuesday.



Entertainment Sponsor \$2,500

Participate as an Entertainment Sponsor on Monday evening. The reception welcoming the incoming 2020-2021 President of the League features live music, open bar and hors d'oeuvres. This sponsor level includes two (2) complimentary name badges for the reception.

Session Sponsor \$3,000

General Session sponsorships are available on Saturday, Sunday or Tuesday mornings. Sponsors are invited to give a two to three-minute greeting as the session begins. This sponsor level includes two (2) convention name badges for the day of your session sponsorship.



President's Reception Sponsor \$5,000

Partner with ALM to welcome the 2020-2021 President of the League. The President's Reception is an open bar with hors d'oeuvres and live music. This sponsor level includes a two to three-minute welcome greeting to the incoming president, two (2) complimentary convention registrations, up to five (5) name badges for the reception.

Sponsor Promotion includes:

Onsite signage acknowledging session sponsorship; sponsor acknowledgement and profile on the League App; and public recognition at sponsored events. Promotional flyers/brochures are permitted in a digital format for inclusion on the League App.

Download the free convention app, "ALM Event App", via the iTunes App Store or Google Play. #ALMCon20



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SPONSORSHIP OPPORTUNITIES

The voice of Alabama's municipalities since 1935

#ALMCon20

Find us on Social Media!

Facebook: ALALM

Twitter: AL_League

Instagram: alabamacitiesandtowns

JOIN US IN
TUSCALOOSA
FOR THE **2020**

Alabama League of Municipalities
ANNUAL CONVENTION

May 16 - 19

2020

BRYANT CONFERENCE CENTER

EXPO
May 17 - 18

Presorted Std.
U.S. POSTAGE
PAID
Montgomery, AL
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Alabama League of Municipalities
P.O. Box 1270
Montgomery, AL 36102

